



Whitehall Police Department

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PRESS RELEASE

LAW COMMUNICATIONS TO LEAD FIRST GLOBAL POLICE TWEET-A-THON



Whitehall Police Will Join More Than 100 Participating Agencies Across Six Countries to Take to Twitter on March 22nd.

On March 22, starting at 8 a.m., law enforcement agencies around the world will connect via Twitter to participate in a 24-hour Tweet-a-thon to bring attention to the use of social media by law enforcement. Agencies will tweet using the same hashtag, **#poltwt**, to create awareness about police work and issues police face as well as to promote the use of social media in policing.

"We are excited to bring together police agencies around the world in this first of its kind social media event," said Lauri Stevens, founder of LAW Communications and organizer of the Global Police Tweet-a-thon. "We hope it sends the message to non-law enforcement that their police officers are up to speed with social media, and that they should use the channel to talk with police officers and to be stewards of public safety."

There are currently more than 100 agencies participating from the U.S., Canada, UK, Sweden, Iceland, and Australia. Any agency can join the Tweet-a-thon and tweet any portion of the 24-hour period. For a list of participating agencies, please visit <https://twitter.com/ConnectedCOPS/police-tweet-a-thon-2013/members>. For a Google map of participating agencies, please see <http://goo.gl/maps/Hqkgf>

Whitehall Police Patrolman Tim Hardy said "By participating in this global event, we hope to bring recognition globally and locally to the law enforcement presence on social media outlets and the power they have in today's world, even agencies as small as we are".

For more information

Please visit <http://connectedcops.net/2012/12/18/global-police-tweet-a-thon/>

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